

Targeted product design

The wholesaler Shots Media has made an excellent name for themselves throughout the adult industry with their wide range of products and reliability. But once in a while the Netherlands based company come up with one of their own product lines, for example "Touché". There is no end to the creative burst of ideas in sight, so customers can look forward to a summer full of innovations.

When making love, there is no way you can do without diversity, enjoyment and safety; and not many understand this better, than the Netherlands based wholesaler Shots Media. This is why they implement the highest of quality standards when compiling their wide range of products, as far as materials, design and innovation is concerned. As well as a large selection of porn films, the company also stocks high quality toys and care products. The Shots Media team are not just full of ideas as far as the marketing and distribution of the products of other manufacturers are concerned. They are also a dab hand at developing their own

products that have been well accepted by their customer base.

Amongst these are the lovingly designed "Beasty Toys", vibrating cock-rings, the company's very own S-Line. These toys made of phthalate free silicone are available in six different versions. No matter whether the customer chooses the apple-green "Rockin Reindeer", the pink "Mad Monkey" or the water-blue "Happy Hippo": users will never again want to do without these animals, whose eyes glow during love making. They are easy to attach and soon match body temperature, giving the user a longer erection. Women will grow to love these little friends once they have experienced how intensive they stimulate the clitoris.

Whilst the "Beastys Toy" have been especially designed for couples, the "Sausage" mainly satisfies the needs of the single man. In order to get it just right, the manufacturers made various versions of this successful masturbator, based on a number of test results. The 17 centimetre long and 6.5 centimetre wide toy is available in various covers, for example in a zebra or gold look. As well as this, the customer can also choose the design of the silicone chamber inside of the product, depending on whether they prefer vaginal, anal or oral sex. Within these three variations one can also choose between soft and hard. In order to make the package complete, it comes with lubricant, so single men will definitely enjoy "Sausage" to the full.

On the other hand, the clever "Eyelash Curler Brush" was conceived to fulfil female lust. At a glance, the 91 gram light vibrator looks no different from the make-up utensil it is named after. Thanks to the practical

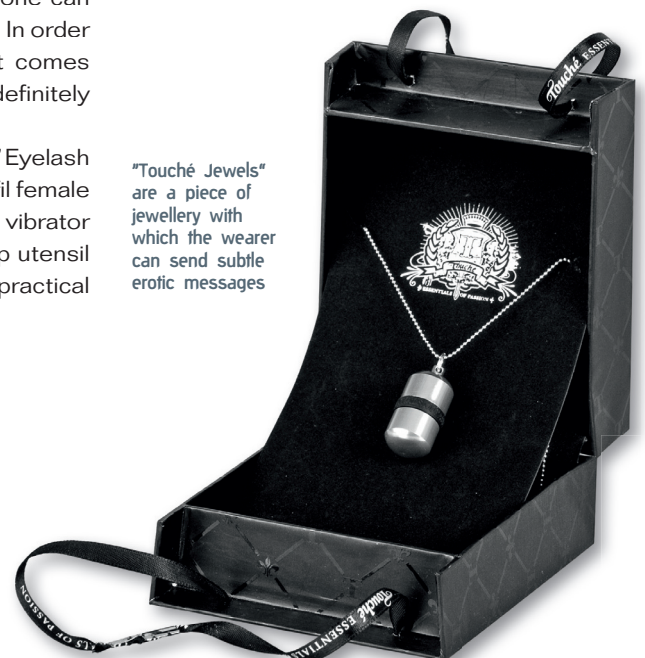
Vaginal, anal or an oral sex feeling: anything is possible with the "Sausage" variations

So small but so powerful: the Eyelash-Vibrator from Shots Media

measurements of 18 x 10.5 x 5 centimetres, the little black accessory will fit in almost any handbag. Women who prefer things really elegant will love the silver decorated version. When closed the three vibration level toy can be used to penetrate, but once opened it reveals the eyelash brush, which is a soft clitoris vibrator. With or without lubricant it will offer enjoyment that the user will not forget in a hurry. "Eyelash Curler Brush" is a product that combines effectiveness and elegance.

"Touché Jewels" are a piece of jewellery with which the wearer can send subtle erotic messages

Thanks to the new freezer, traders can present a ready to use "Touché Ice" to their customers



These two attributes also apply to the luxurious necklace "Touché Jewels", which are available in black silver and gold. But the chief attraction is the vibrating pendant that can assist the wearer during masturbation. She can choose between a smaller and larger pleasure provider. The last one mentioned has an extra pocket for lubricant.

A good portion of colour is introduced by Shots Media with their assortment of silicone rings. But the choice has to be made with care, because in the erotic world, the colour can have a specific meaning, which may send a subtle message to someone the wearer may meet. So singles who fancy a bit of sex should wear a red ring. Similar intentions but another relationship status is expressed with a white ring. Those who are just on the lookout for someone to talk to should wear a black one. The violet, turquoise and pink rings are not really for verbal communication, but they still look great on a chain.

The "Beasty Toys" are very effective penis rings



"Touché Ice" is still causing a stir of excitement even two years after it was introduced to the market. This refreshing toy innovation has a tip made of frozen water. Since 2009 many customers have got to know the product as a loyal companion on hot summer days or steamy sex sessions, and the numbers will increase during the next few months, which is down to the fact that traders can now present the

frozen toy to their customers with the specially developed "Touché Ice" mini-fridge. After all, some people can only believe things when they can see and feel them.

Another supplementary product from the "Touché" line is something for the taste buds. When it comes to ice, most people have their favourite flavours. Vanilla, chocolate and strawberry are amongst the classics. Since last year, these and four other flavours such as fruits of the forest and peppermint are available as freezable lubricants from Shots Media. Originally the manufacturers developed them for the "Touché Ice", but meanwhile, the edible, dermatological tested freezable lubes have been marketed separately. This is not really surprising considering the diverse uses, because they are not only combinable with the "Touché Ice", but can also be used as massage oil and with condoms.

These are another example of a product portfolio that has a little something for every taste. If you would like to find out more you can visit the company website at www.shotsmedia.nl or send an e-mail to info@shotsmedia.nl. At www.shotsmedia.nl/b2b traders can request quick and easy access to the internet presence.

The diverse freezable lubricants now come in seven different edible flavours



SHOTS MEDIA