



OSCAR HEIJNEN CELEBRATES WITH HIS TEAM AND HIS GUESTS

Great fun at the Shots Media Party 2010

For the sixth time in a row, Shots Media invited customers and partners on the occasion of the "International Four Day Marches Nijmegen", or "De Nijmeegse Vierdaagse", as it is called in Dutch. More than 45,000 people – members of the military and civilians alike – gathered behind the starting line at this year's instalment of the march, and on each of the four days of the event, they travelled 30 to 50 kilometres. 36,000 participants reached the finish line in Nijmegen. And right there, in the centre of the city - by the Via Gladiola, the home stretch of the march -, Shots Media had erected their pavilion on July 23. More than 150 guests from the Netherlands and from abroad gathered to celebrate with Shots Media and to watch the spectacle of the Four Day Marches. DJ Bob van der Slee set the right party atmosphere with a mixture of good-vibe songs, evergreens, and current chart hits, and some of the guests were seen singing along at the top of their lungs. While many of the participants of the march were close to exhaustion after so many kilometres in hot weather, the guests at the Shots party, who cheered them on, were far better off; after all, they were treated to fine drinks and culinary titbits. But the event was not only about entertainment and food and drink. Oscar Heijnen and his team had picked three participants of the march and asked the guests of the party to support them. Therefore, the party guests donated a certain amount of money for the distance these three people traversed. That amount was then donated in full to a charitable organisation. As a matter of fact, the guests of the party were extremely generous, and Shots Media wouldn't be Shots Media if they hadn't donated an impressive amount themselves. Therefore, a big pile of money could be donated to the good cause at the end of the day.



Oscar hands over a cheque to one of the „Charity runners“





The guests had come from various countries



DJ Bob van der Slee entertained the guests, spectators, and participants of the Four Day Marches with hot rhythms



Great party atmosphere



Right by the home stretch: the Shots Media pavilion on the Sint Annastraat in Nijmegen



Host Oscar Heijnen deep in conversation with his guests



The spectators await the participants of the march on the home stretch in Nijmegen



The International Four Day Marches Nijmegen is an international event with participants from Greece, Britain, and Germany

