

And then there were thirteen

In July of this year we presented the brand-new toy line Touché from Shots Media, which thanks to the high quality, the beautiful design and the well thought-out functionality, caused quite a stir throughout the industry. But the Touché collection has grown – and the new generation has even been significantly improved.

Up until now the two larger format vibrators "Conqueror" and "Gridle" have been the absolute Touché bestsellers. Such an increase in demand was soon recognised by the Netherlands based Shots Media in Beneden-Leeuwen – receiving a prompt reaction. The outcome: two brand-new pleasure providers that have been bestowed the names "Opis" and "Brigit". Whilst the "Opis" provides extra vaginal stimulation by means of the furrowed ornamentation that is continued throughout the entire length of the vibrator from the base to the tip, "Brigit" stands out mainly because of

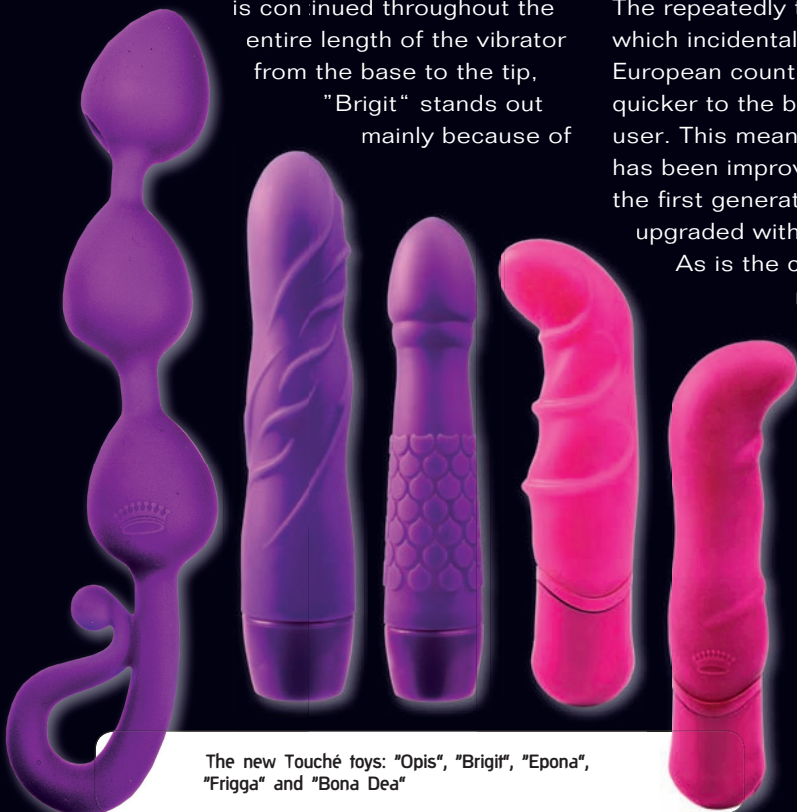
the pine-cone similar design on the shaft of the love toy that is able to unexpectedly and eagerly tantalise the clitoris and the vaginal entrance. But it is not only the optics that Shots Media have improved. The repeatedly tested medical silicone, which incidentally only originates from European countries, now adapts even quicker to the body temperature of the user. This means that usage during sex has been improved to such an extent, that the first generation of Touché-Toys is now upgraded with the new material.

As is the case with all of the Touché products, the two new mini vibrators "Frigga" and "Epona" are also available in the colours pink and violet. Both vibrators, that only differ in the surface design (the "Frigga" has distinctive ripples for vaginal stimulation and the "Epona" is similar from design but smoother on the surface), can be used to stimulate the G-spot, thanks to the curving tip. They are also blindingly easy to use.

As always, these toys were tested by 20 different women. These tests established the fact that a control button on the side of the base is much easier to use than one placed centrally. Because the opinion of these women during the test phase is very important to Shots Media, the control switch was immediately placed in the correct position – in alignment with the quality philosophy, explained by CEO Oscar Heijnen: "It's very important for us that everything is exact and according to our quality standards, and we are very happy with this test panel, who are a big part of the success of this great label." The last new toy is the anal stimulation chain "Bona Dea", which compared to its forerunner "Dare Shakles" has three vibrating eggs.

The five new products in the now visibly extended Touché family were presented for the first at the Venus Berlin, where customers and friends of Shots Media were able to inform themselves in detail. From now on, Shots Media want to introduce one new toy to the market every month, in order to continue to convince the erotic world of their inventiveness and the excellent Touché quality.

For more information and Touché downloads go to www.touchyourpassion.com.



The new Touché toys: "Opis", "Brigit", "Epona", "Frigga" and "Bona Dea"