

Small Talk with...

Oscar Heijnen

While most of us have just pressed snooze for the third time, Oscar Heijnen is already in his office. The early bird catches the worm or does he just feel too comfortable in his new chair in the left tower of the new distribution centre. We found out the answer in a bit of small talk.

STARS&STORIES

At what time did you get to work this morning?

At about 8 o'clock, like every morning, as early as possible.

What was your childhood ambition?

To be a fire fighter.

How did you get into the adult industry?

My brother asked me to come and work for him in the nineties in one of his video stores. He offered me 1,500 Gulden a month. It was an offer I could not refuse.

If you weren't in this industry, what would you be doing now?

People have often asked me what I would do if I sold my business? I first thought I would go and have some fun, like working as a barman, but I would be drunk every day so that would not be a good solution on the long run, or perhaps work as a taxi driver? I like adventures and I like people, but I would probably have to work night shift and on the long run this would probably not please me. Maybe I could do something in retail, because that's where my roots are? NO! I will stay put in my new chair in the left tower of our beautiful new distribution centre. What could be more fun than this?!

What was your biggest step in your career?

Renting my first office for 1,200 Gulden a month. Buying my first office in Druten and building a brand new high end distribution centre and creating a Shots team that speaks my language and thinks like me.

Where do you see yourself in 10 year's time?

On the same chair in the same left tower of this distribution

centre, only with a bigger business.

How do you envisage the future of the adult industry?

More professionalism, new high tech, more development, but on the whole, the same as now.

What is your idea of a perfect working day?

Hard work with long hours and a happy drive home.

How do you relax after work?

That's a hard question, because there are so many things and ways how I relax. I relax at work, this is my number one relaxation, after that I value the small things in life like family, sport, a good dinner, a picnic in the park... things that average people do.

Who would you consider your role model and why?

I do not have a role model, I do the things my way and I think that is our strength. If you aspire to others you will not be focusing on the thing you want to do

You have asked to award a medal to someone. Who's the lucky winner?

My entire Shots team for what they have achieved and what they are going to achieve in 2008.

What personal success are you proud of?

The birth of my two beautiful sons.

What do you particularly like about yourself?



I'm the most handsome guy in the industry!

What vice can you never forgive?

Disloyalty.

What song do you sing in the shower?

"The more I see you" by Michael Buble or "Show me" by John Legend, but it doesn't sound pretty... believe me.

When was the last time you visited a sex shop?

I'm still on the road every month; I try to be as up-to-date as possible.

Who would you never ever like to see naked?

My mother in law.

With whom would you like to go to the cinema and what

film would you watch?

With Sting to the new film "Earth".

You have a month's holiday. Where would you go?

First a week with my family then on a business trip to a part of the world that we target. I do not like long holidays because I get bored. I prefer to take 4 or 5 short holidays in a year.

What three things would you take with you to a deserted island?

My boat so I could go off when ever I wanted to Full catering on board. My laptop/cell phone with satellite e-mail, so business goes on.

If you could swap lives with somebody for a day, whose would it be?

President of the United States, feed the third world and make peace with everybody as fast as possible. And maybe I could do something about the environment. But I couldn't do all that in one day.

Is there anything you would never do again?

I don't regret anything, sorry.

What good advice could you give our readers?

Live your life the way you want to and don't let other people influence you too much.