

# Oscar Heijnen

**He doesn't like to give himself a title, but we call him the head of Shots Video – Oscar Heijnen. A successful man, who everyone in the erotic industry should get to know; hence our Personality Talk with the friendly Dutchman.**

**Name:** Oscar Heijnen

**Age:** 34

**Job title:** 100% owner of Shots Video. I do not like titles so I don't really have one.

**My working week includes...**

Sales and the development of new products and titles, development of new markets, looking for business opportunities, marketing, building and keeping business relations....in one word: "steering" the company.

**My holiday this year...**

My holiday is my work, besides this, I take short holidays with my family.

**My most important experience in the last few months was...**

Starting construction on the warehouse that I designed myself; this is something that is really exiting for me and for my crew, we just can't wait until it's finished so we can operate from one building instead of four individual ones.

**In the next few months I am most looking forward to...**

The Venus show; an exiting moment where we present our new articles, and at the same time we will be able to see where we stand after another year of hard work.

**For me my family is ...**

Very important, we do not see each other a lot, but when we are together we are a very strong family.

**My job...**

is very exiting. In a healthy company that is growing every year it's always fun to develop new business if you have the finances. Until now everything Shots has started, for example, publishing, DVD production, DVD distribution, internet, broadcasting, V.O.D. and SMS, has been successful, some things more than others, but all the departments are taking steps forward, and that makes the work enjoyable.

**I can't do without**

A glass of cold Heineken beer in my favourite local café, together with my friends, colleagues, family and everyone I love.

**I can't get enough of SHOTS**

**I will definitely have to get round to reading this book**

Sorry I have no time to read books, if I read something, I read it on the internet.

**This is a place I would love to visit.**

This is maybe a strange answer, but because of my job I travel a great deal internationally, and I think I have been almost everywhere. Business wise, I love a place where it's busy, where you can meet many different people and learn. In private I would love to visit a quite place, a tropical island, with a golf course.

**I could watch this film over and over again**

I don't get to watch many films, but I remember two films from my past that I love: Heat with Al Pacino and Mr. Destiny with James Belushi.

**This is a dream I would like to fulfil.**

Finishing my warehouse, exploring new markets, and to develop new business.

**The title of my autobiography would be.**

I will probably work until the end, so you will probably never see me writing an autobiography.

**My life's motto is**

Just do it.

**My favourite subject in school was**

Skipping school

**The first branded product I purchased was**

A Bang & Olufsen TV

**I would like to shake this person's hand**

Clinton

**I would have liked to have been present at this historical event**

New York Times square at the Millennium.

**The future of the erotic industry...**

will be in high tech solutions, companies that invest now will "harvest" later on.

