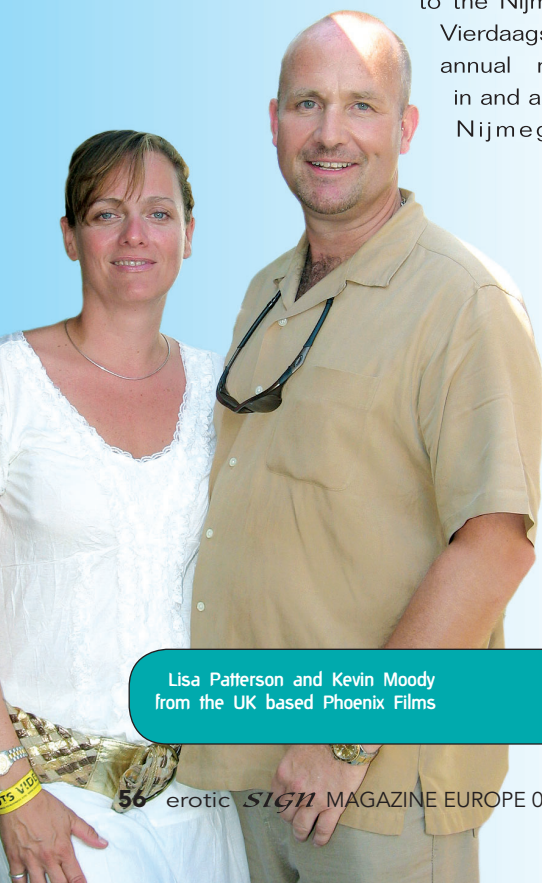


Shots Video Party 2006: Heat, Helicopter, Holland

Shots Video threw their now annual party for the second time on the 19th of July 2006 in Weurt Holland. With plenty of sunshine and palm trees, it wasn't only the music which gave the whole event a Caribbean touch. Sign Europe was there to give you a blow by blow account of the whole extravaganza.

It was a glorious summer's day and a fantastic location for a great party. The Shots Video party 2006 lived up to everything it was supposed to. We followed the red carpet to the applause of the Shots Video flags whipping lightly in the breeze to the majestic looking pavilion where the Shots guests were getting prepared to celebrate, and where we were warmly welcomed by the Shots Video Managing Director Oscar Heijnen. It was just midday but the temperatures were already hitting 38 degrees centigrade when we were informed of the tragic news from the previous day by Oscar himself. The Shots party normally runs parallel to the Nijmegen Vierdaagse (an annual march in and around Nijmegen).



Lisa Patterson and Kevin Moody from the UK based Phoenix Films



The cool Caribbean flair was enjoyed by all

Around 65.000 sports people, amateurs, military personnel and other interested parties from all over the globe get together in Nijmegen to walk up to 50 kilometres per days for five days. The event began the day before the Shots party on the 18th of July with a high attendance and also some high temperatures, but the walk, which should have been accompanied with good spirits turned out to become a local tragedy.

Over a period of six kilometres which was almost free from any shadow, a total of three hundred walkers collapsed with heat exhaustion and had to be taken to hospital, thirty of which were still on the intensive care unit the next day. Later in the day, two of those who were taken to hospital died.

Because of this, the Dutch authorities decided to cancel the remaining three days of walking due to the increased health risk.



The Shots Video chopper offered a bird's eye view of the party



Oscar Heijnen welcomed each guest personally to the event

INNOCENT ANGELS AND OLD SAINTS

A SHOTS VIDEO PRODUCTION



2 TITLES
EVERY 6
WEEKS

old and young
some things do get better with age





Roy, Kevin and Sean from Phoenix Films and RMD



The Dutch rapper and Shots Video contract star Mr D rocked the party

So, the Shots Party was to take place without the Nijmegen Vierdaagse walkers this year. The party began as it was meant to continue, in excellent spirits, the local man, DJ John, gave the party a light Caribbean flair with his choice in music and had a good idea of what the people wanted to hear. The

Shots Video party is renowned for its helicopter rides and this year was no exception as Sign Magazine were given the first pair of tickets to view the occasion from above, flying over the Dutch countryside, this was a great opportunity to catch a Birdseye view of the happening.

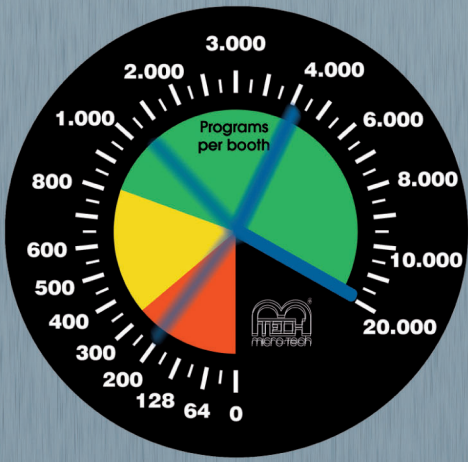
After a short time in the air we landed to the music of Etienne who is very well known for his appearances in the café "Boole Jan" in Amsterdam, the singers repertoire ranged from traditional Dutch songs to sing along to, all the way to the hits of today, and with the audience behind him with a version of tulips from Amsterdam, there was no stopping him. Together with the DJ, Etienne made sure that the party was a great success. After an hour or two most of the guests had arrived and the party was in full swing when a rush of Photographers jostled for the best position the catch a few shots of the latest arrivals. Wendy Somer, one of Holland's most famous porn stars and her new co star Ramona who had just hit the red carpet. Wendy walked slowly towards the crowd in a tight light blue dress which was still too much material for the European heat wave. Afterwards we spoke with Wendy about the party and her contract with Shots Video. "After being in the porn business for 10 years its great working with the Shots team", Ms Somer commented, I've been with Shots for 3 years



This time the Shots Video chopper didn't have to leave the ground for a great view



The Shots Video Helicopter offered a fantastic view of the majestic pavilion



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now and have enjoyed every minute, I'm really pleased to be here for this years party as I had other commitments and couldn't make it last year". The Shots Video actress was an impressive sight and it wasn't long before her and her colleague Ramona, with whom she has already released two films, got naked and proved that a helicopter is not only good for flying in, when the two of them took part in a private photo shoot with the chopper as a location.



Wendy Somer and Ramona make Etienne's temperature rise



Etienne: the singer and entertainer soon had everyone singing along

Amongst the many international faces of the industry was the Shots Video contract star Mr. D. Of his five years in the business he has now been with shots for the past 4 years. The 26 year old producer of hardcore gonzo films has already released a total of 11 titles with more on the way. As well as the many faces in front of the camera there were also many faces from behind the scenes. We met with two companies from the UK, (Phoenix Films and RMD) who were late arrivals to the party. "We missed our flight from the UK but were de-

termined to get to the Shots Video party, we had to combine a mixture of taxi trains and aeroplanes to get here but it was well worth it in the end" Lisa Patterson (Managing Director) and Kevin Moody (Sales coordinator) informed us, "It's not very often you get to meet up with your friends in the business other than at trade fairs, so this is a welcomed change" The event as a whole had the atmosphere of a family get together where friends and colleagues from the business can meet up and mingle, and with the friendly bar staff, great catering, excellent music and perfect weather it was a day to remember and a date to look forward to in 2007.